ETHAN ALLEN LEATHER CHARACTER & COZINESS

DIGITAL MAGAZINE SERIES EDITION 5



LEATHER 101 introduction to an artform

LEATHER FURNITURE FROM ETHAN ALLEN UTILIZES ENTIRE HIDES— NO SHORTCUTS LIKE SPLITS, CASTOFFS, BONDED PIECES, OR VINYL MATCHING. IT CAN TAKE AS MANY AS SEVEN HIDES TO UPHOLSTER A LEATHER SECTIONAL. AND WE CUT EACH HIDE AND COLOR-BLEND IT BY HAND.



grain

Our leather gets its surface appeal from its grain, which can be either left in its natural state or refined for a more consistent appearance.

- and authenticity.
- pliability, and consistent dye absorption.

dye and finish

Dyes and finishes add varying degrees of color, protection, and even special effects.

- a stain highlights the natural characteristics of wood.
- offering maximum durability and color consistency.
- Waxes are all natural, and coated leathers are finished with a layer of polyurethane.

tailoring

It's not easy to create the cozy comfort you feel when you sink into well-crafted leather furniture and still keep its appearance taut and tailored. That's why our artisans employ specialized upholstery techniques that differ from what you may see on fabric upholstery.

Our artisans tailor hook-and-loop fasteners to all loose back cushions, so you can lean back in comfort without worrying that your leather cushions will slip or tip over. Our artisans also apply carefully tailored seams along specific parts of the piece and sew a denim panel to the underside of each seat cushion. The result: Furniture that can breathe, which slows down the natural tendency of leather to stretch over time.

Thicker, more durable **full-grain leather** comes from the top part of the hide. It maintains the leather's original character, including its natural markings and texture, which are hallmarks of quality

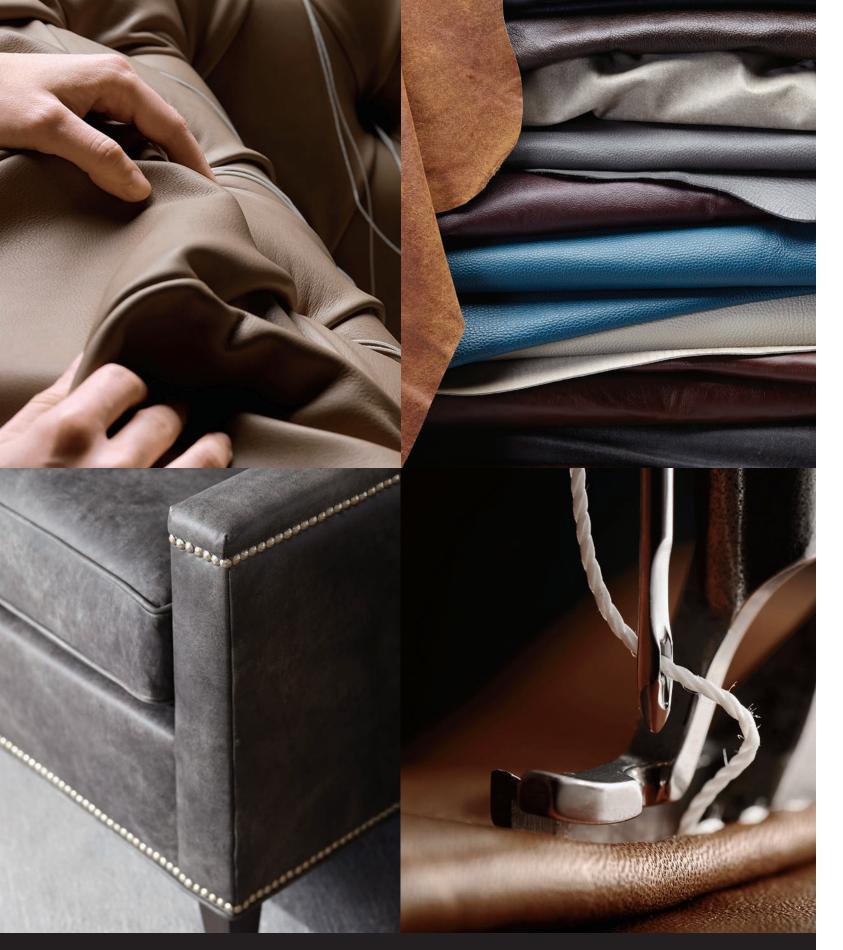
• **Top-grain leather** still utilizes the upper part of the hide, but the surface is gently buffed for softness,

Aniline dyes keep things natural, highlighting the leather's grain and natural markings the way

Semi-aniline leather is aniline-dyed and then dyed a second time with a more opaque color. It has a protective finishing layer but still preserves some natural markings and color variations.

Pigmented leathers are top grain leathers that are semi-aniline dyed and given a protective top coat,

Finishes like distressing, embossing, pull-up waxes, and oils can give any leather a distinctive appearance. We do not use banned chemicals in our finishes; all are Proposition 65 compliant.



EXPERIENCE OUR EXTRAORDINARY LEATHERS FOR YOURSELF: ORDER UP TO 10 FREE SWATCHES AT ETHANALLEN.COM/LEATHERSAMPLE.

WHAT DO YOU PICTURE when you think of leather?

No two leathers are alike; each is as unique as the environment from which it came. Every piece of our leather furniture is one of a kind, which we consider to be a mark of its quality and authenticity.

Each hide has its own grain patterns, just like a piece of wood. Leather can be smooth like a baseball, pebbled To some people, these inherent textures, markings, like a basketball, or have a mix of both textures on the and dye variations are signs of authenticity, and highly same surface. Every leather also absorbs dye differently. desirable. Others prefer a smooth surface and Variations in texture-again, think baseball, basketball undeviating color, like they see in their car's interior. or a mix of both-affect how the dye settles and how With the right TLC, any leather can work in any room. the color turns out.

Like wood, leather tells the story of something once alive. Its natural creases or scars, like the rings or knots



For those who love their leather

bomber jacket, with its marbled

color and its time-added character.

For those who love their leather handbag or wallet: a bit of character, but more consistent color and fewer markings.



For those who like the feel of a leather that's soft and supple.



of a tree, result from its unique interaction with its environment. These markings may stand out from the rest of the hide because of the way they absorb dye. They're enhanced by dye in the way that wood knots are enhanced by stain.

Choose your leather for the way you live, but most importantly, choose the leather you love.

SEMI-ANILINE

For those who prefer a pearlized glow or shine.



For those who want consistent, edge-to-edge color. This leather is for people who love their car interior.



For those who want a distinct surface pattern embossed into the leather.



CONTRACTOR CONTRACTOR



SOFAS

TAILORED AND TUFTED IN THE SITTING ROOM RESERVED FOR COMPANY; COMFY AND CASUAL IN THE PETS-AND-JUICE-BOXES-ALLOWED FAMILY ROOM.





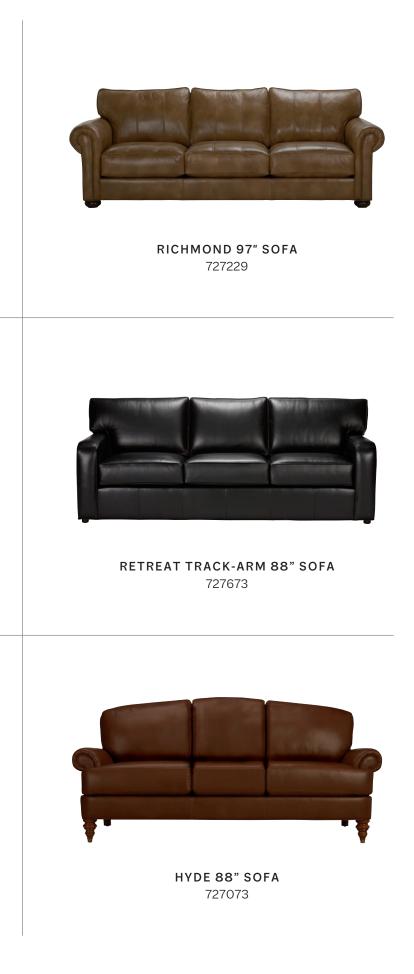
MANSFIELD 89" SOFA 722173



RETREAT ROLL-ARM 93" SOFA 727423



JOHNSTON INCLINER SOFA 737932





MARCUS 90" SOFA 722475



BENNETT ROLL-ARM 86" SOFA 727883



SPENCER ROLL-ARM 85" SOFA 722363



SPENCER TRACK-ARM 74" SOFA 722382

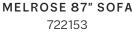


ANDERSON 91" SOFA 723333



CONOR 87" SOFA 727273





SECTIONALS

CREATE COZY CONVERSATION ZONES IN LARGE ROOMS; SQUEEZE AMPLE SEATING INTO SNUG SPACES. AVAILABLE IN YOUR CHOICE OF LEATHER (AND ALSO IN HUNDREDS OF CUSTOM FABRICS).

9 15 13

RICHMOND LEATHER FOUR-PIECE SECTIONAL 727231/2/5/6









ARCATA FOUR-PIECE SECTIONAL 722116 / 722117 / 722120 / 722121





MARCUS FOUR-PIECE SECTIONAL 722478 / 722479 / 722482 / 722485

CONWAY FOUR-PIECE SECTIONAL 727787 / 727788 / 727791 / 727792

RETREAT ROLL ARM THREE-PIECE SECTIONAL 727424 / 727425 / 727430

RECLINERS

REFINED DESIGN FOR EVERYDAY LIFE: NETFLIX AND CHILL, NIGHTLY STORYTIMES, WELL-DESERVED SNOOZES. PUPS AND KITTIES ALWAYS WELCOME.

> WANT FAST DELIVERY? ASK YOUR DESIGNER ABOUT OUR QUICK SHIP LEATHER RECLINERS.

QUICK SHIP COLBURN RECLINER 837943M L7877





QUICK SHIP AIDEN RECLINER 837965 L7172



GRAHAM RECLINER 737904



QUICK SHIP TOWNSEND RECLINER 837948 L7176



CONOR RECLINER 737975



BENTLEY RECLINER 737916



CHAIRS

ONE SINK-IN SEAT DEFINES A COZY READING NOOK. TWO OR MORE MAKE SPACE FOR CHIT-CHAT —AND THE GREAT ADVICE ONLY MOM AND DAD CAN GIVE.

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GLEN CHAIR

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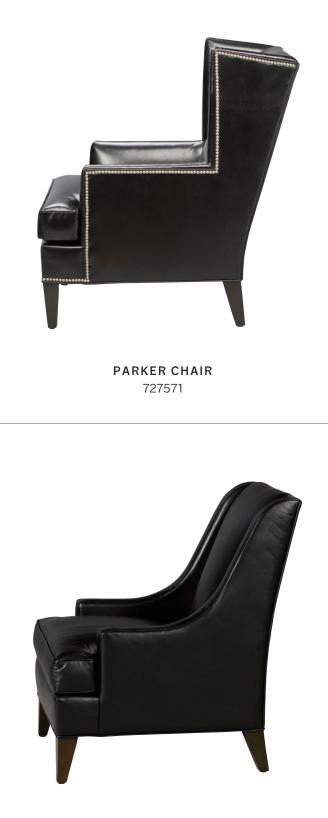
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SPENCER ROLL-ARM CHAIR 722361



SPENCER TRACK-ARM CHAIR 722381



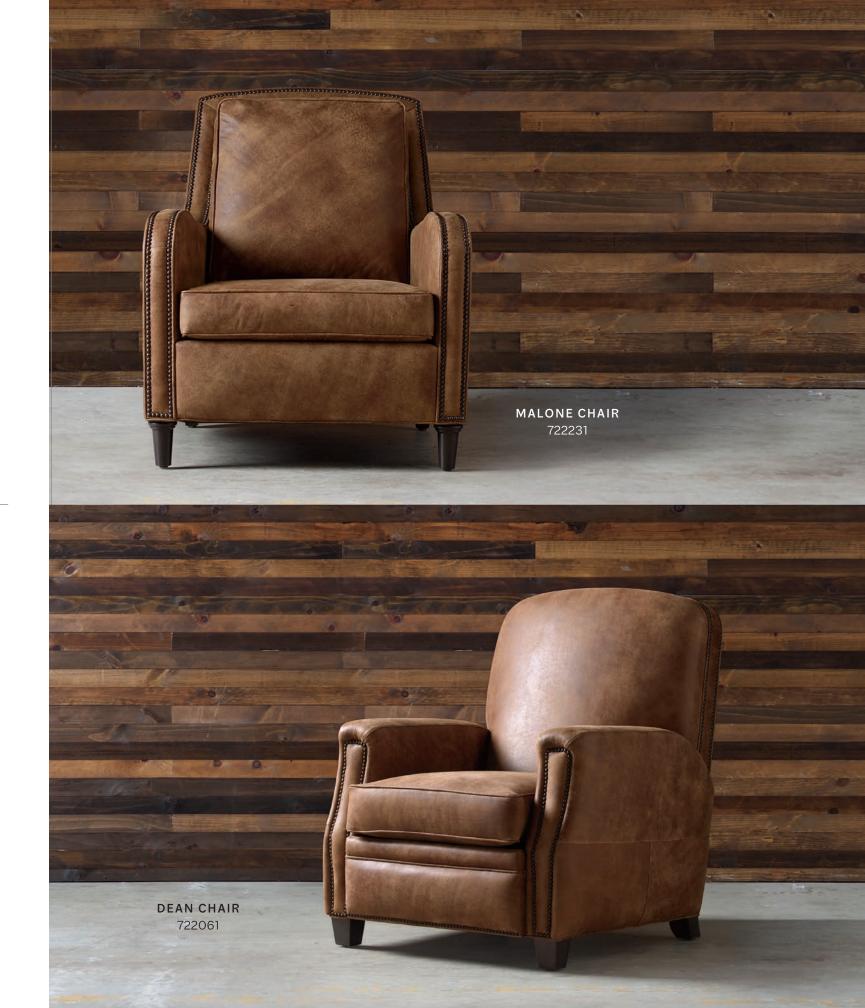
EMERSON CHAIR 727531



IVERY CHAIR

722268

RHODES CHAIR 722081







TURNER SWIVEL CHAIR 727082



AVERY CHAIR 727518



BAYLEE SWIVEL CHAIR 722519



SHAWE CHAIR 727512

DESIGNED & DELIVERED for the way you live



enjoy

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Our Premier In-Home Delivery specialists will inspect it, bring it into your home, and place it exactly where you want it to go.



AN EXTRAORDINARY MATERIAL deserves extraordinary care

Leather naturally develops a patina over time as it interacts with your body chemistry. How this patina comes to be depends on the way you live with and care for your leather. Our top three tips:

- 1. Keep away from vents and from direct sunlight to avoid cracking and fading.
- 2. Watch out for keys in your pocket or divots in your jeans; they can pierce your leather.
- 3. Blot spills rather than rubbing them into leather, and avoid commercial cleaners.

Keep your leather looking fabulous—and avoid voiding your warranty with these essential use and care tips.

WATCH VIDEO

STITCH PEACE OF MIND INTO ANY LEATHER PURCHASE. ASK YOUR DESIGNER ABOUT OUR PROTECTION PLAN.

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