

# ETHAN ALLEN<sup>®</sup> MATTRESSES

THE EPITOME *of*  
HANDCRAFTED LUXURY

DIGITAL MAGAZINE SERIES  
EDITION 1



ETHAN ALLEN<sup>®</sup>  
EA signature ultra plush

COMPLIMENTARY DESIGN SERVICE • FREE WHITE-GLOVE HOME DELIVERY\*\*  
FOR A LIMITED TIME: 25% SAVINGS\* AND 48-MONTH SPECIAL FINANCING†

\*RESTRICTIONS APPLY. ASK A DESIGNER OR VISIT [ETHANALLEN.COM/PLATINUM](http://ETHANALLEN.COM/PLATINUM) FOR DETAILS.

# A LEGACY OF AMERICAN-MADE LUXURY

Our superior mattresses are bench made by hand and fashioned from the finest, most comfortable materials.

The story begins here in North America, in the forests of Canada and the textile mills of the Carolinas. A select team of craftspeople, who've spent years refining their techniques, see to details like hand tufting and the careful placement of support and comfort layers, and construction of sturdy foundations.

Nothing is overlooked as they make certain each finished product meets our demanding master standards.

*Rest assured: When you buy a mattress from Ethan Allen, your next sleep will be a quality one.*



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\*\*CLICK HERE FOR DETAILS • ETHANALLEN.COM • VISIT YOUR NEAREST DESIGN CENTER FOR DETAILS.

# KEEPING A WAKEFUL EYE ON OUR SUSTAINABILITY

When it comes to ensuring our mattresses are made responsibly,  
we never rest.

Many Sleep by Design™ mattress sets include a kiln-dried solid wood foundation (frame and supports) constructed from renewable, durable Canadian spruce lumber sourced from managed forests.

Simple ingredients, like carefully handled American wool and cotton, are united with steel and wood without the use of artificial foams and glues.

And all Sleep by Design™ mattresses are made with CertiPUR-US® certified foams that meet strict requirements banning the use of ozone depleters, mercury, lead, and formaldehyde.

*At the end of the day, you can feel good about resting  
on this mattress.*



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## COMPLIMENTARY WORLD-CLASS DESIGN SERVICE

Our designers know beautiful design is just the beginning. They combine in-person appointments with advanced technology for beautiful results.

Call on them to help you choose everything you need to style your home—including your *perfect mattress!*



DOWNLOAD EA inHome®  
& TURN YOUR  
VISION INTO REALITY!

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## THE FACTS OF FIRM MATTRESSES

If you regularly get out of bed in the morning with an achy lower back, then the support of a firm mattress may be just what you need.

To achieve their supportive nature, our firm mattresses are bolstered with denser foam and/or firmer coil units. A higher coil density and thicker wire gauge give these mattresses their compact feel.



### FIRM SUPPORT

- EA SIGNATURE PLATINUM™ FIRM  
**STARTING AT \$2760**
- EA SIGNATURE™ FIRM  
**STARTING AT \$1600**



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# THE SECRETS OF SOFT MATTRESSES

Do you love a good, firm pillow? Ironically, you'd benefit from a softer mattress to achieve proper head and neck alignment.

Plush and Ultra Plush mattresses get their cushy comfort from thinner wire gauges and the perfect placement of soft foam layers. Ultra Plush options sleep similarly to many pillow-top mattresses.



## SOFT SUPPORT

- EA SIGNATURE PLATINUM™ PLUSH
- EA SIGNATURE PLATINUM™ ULTRA PLUSH

**STARTING AT \$2760**

- EA SIGNATURE™ ULTRA PLUSH
- EA SIGNATURE™ PLUSH

**STARTING AT \$1600**



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# KEEP A LOW, MODERN PROFILE

This sleek, lower sleep surface is ideal for platforms, top bunks, and daybeds. It offers all the posture-conscious support, comfort, and versatility, plus it's easier to get into.



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**LUNA GEL**  
**STARTING AT \$1660**



ENJOY COMFORT THAT  
**CONFORMS TO  
YOUR LIKING**

This gel and memory foam mattress gives you all the individual zoned support and pressure relief attention you deserve. Cooling gel and airflow vents improve circulation and dissipate body heat.

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# UNBOX A GREAT NIGHT'S SLEEP

Engineered to make your life easier by delivering superior comfort and support with quick and simple setup. Made in America from only the best materials, your DREAM eazzz™ mattress is shipped via UPS and arrives neatly rolled up in a box.



## DREAM eazzz™

- MEMORY FOAM  
**STARTING AT \$800**
- COPPER LATEX  
**STARTING AT \$1000**



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## PUT A PERFECT NIGHT IN MOTION

Heighten (or lower) the comfort you enjoy with any of our EA Signature™ and DREAM eazzz™ mattresses by adding our Ethan Allen adjustable motion base. Now finding the most restful position for reading, watching TV, or just relaxing is as easy as pushing a button.

How about a dual body massage? USB ports? From your head to your toes, this adjustable base takes into account all the niceties you deserve and delivers them like a dream.

MOTION BASE



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GET PEACE OF MIND WITH  
A TRUSTED 10-YEAR WARRANTY—  
EVERY MATTRESS COMES WITH ONE!

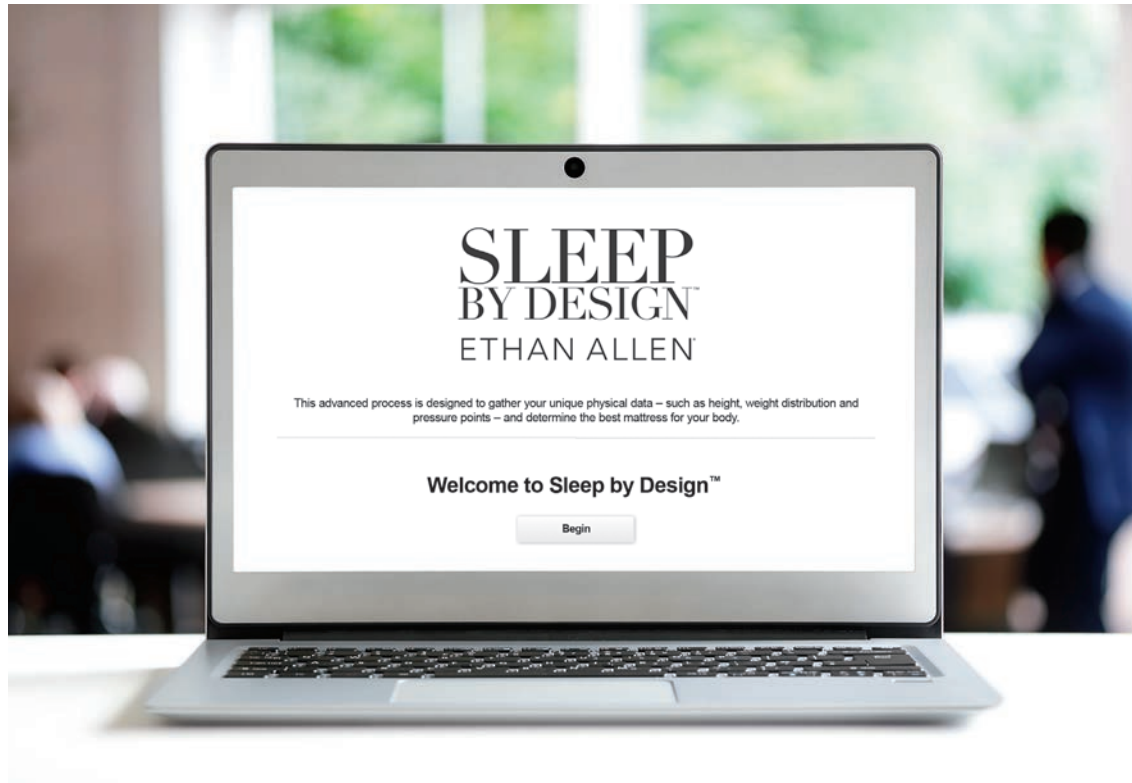
COMPLIMENTARY  
QUICK & SEAMLESS  
**WHITE-GLOVE  
DELIVERY**

With every mattress purchase we offer Premier In-Home Delivery, which includes setup of your new mattress and free removal of your old.



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# UNCOVER YOUR PERFECT MATTRESS

TAKE OUR EA SLEEP SURVEY FOR A COMPLETE  
EVALUATION AND CUSTOMIZED RECOMMENDATIONS!

[GET STARTED](#)