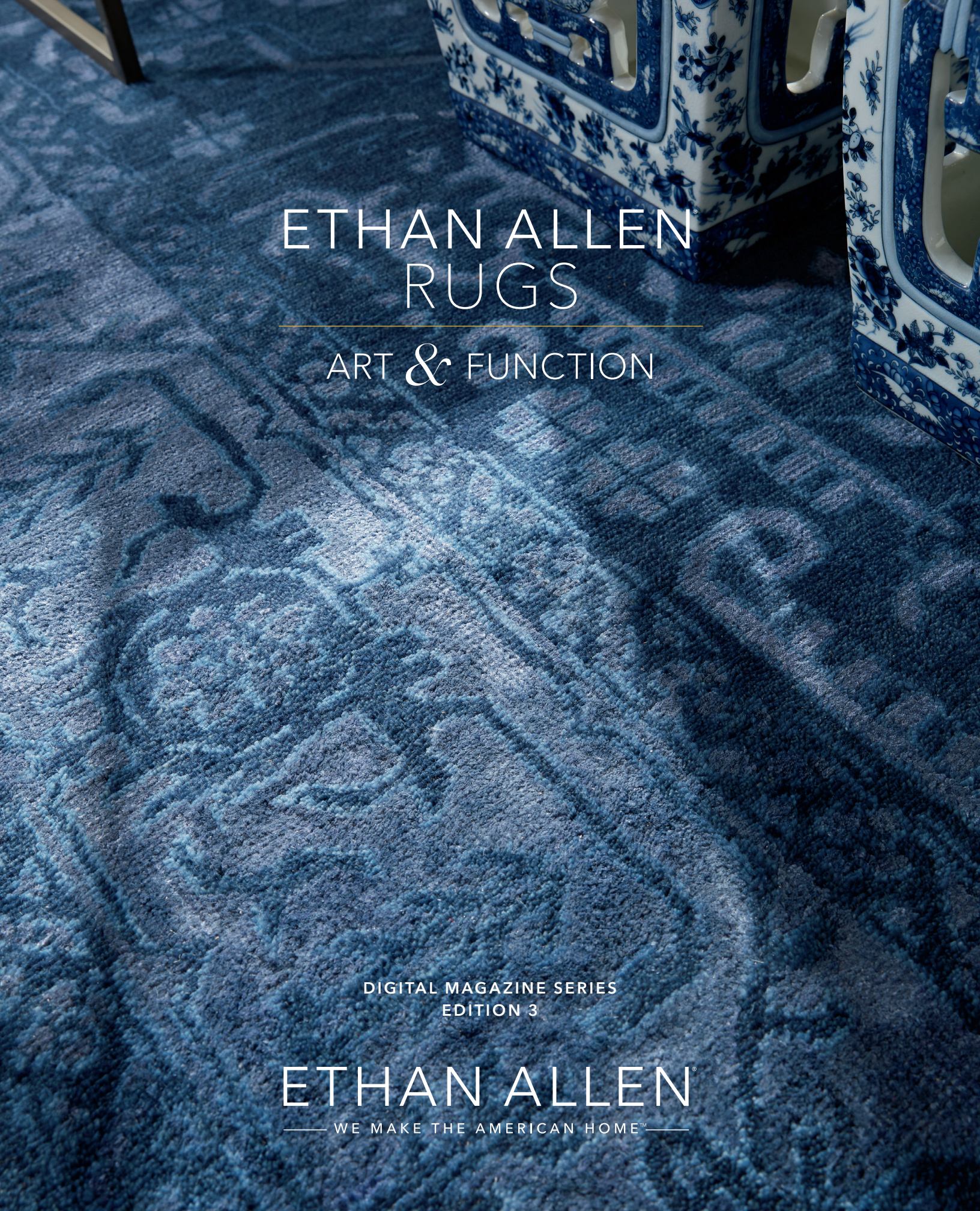


ETHAN ALLEN® RUGS

ART & FUNCTION

DIGITAL MAGAZINE SERIES
EDITION 3

ETHAN ALLEN®

WE MAKE THE AMERICAN HOME™

THE ETHAN ALLEN DIFFERENCE:

Quality Above All

from

HAND-SKETCHED TO HAND-KNOTTED

the journey of an Ethan Allen area rug

Our Ethan Allen merchants have a direct hand in the fabrication of our rugs. Their design process begins with exploration: various types of textiles, samples, and historical documents—even classic rugs from antique rug and design books inspire favorite new patterns.

Sketches, along with colors, material suggestions, and other construction details, begin laying the way for our artisans to do their most beautiful work.

Each rug is crafted first as a small corner sample and evolves through creative collaboration with the artisans until it realizes our merchants' visions. It is only then that work on the entire rug is begun.

Our skilled artisans craft our area rugs using ancient methods that have been handed down as traditions from generation to generation and perfected over time.

Top-quality materials are deftly woven, or hand-knotted, into extremely detailed patterns. Time-honored practices, like vat-dyeing or chrome-dyeing of yarns, result in greater depth of color and unique variations.

Depending upon the delicacy of the design, intricacy of the knot count, and size of the rug, some can take close to a year to produce.

Because these Ethan Allen area rugs are not mass produced and possess unique characteristics, they can, with proper care, become unique heirloom pieces for your family to enjoy.

KEEPING TALENT IN THE FAMILY

At Ethan Allen, we consistently look to our roots to guide our business choices and values. Thinking back on our company's start in 1932 as a tiny business in Beecher Falls, Vermont, we look now to pay it forward.

By promoting fair working conditions for our workers today, we ensure that generations of their family members to come will want to continue to share our passion for crafting beautiful rugs.

Find a rug

FOR EVERY ROOM & EVERY NEED

With extra time at home, rugs are touching our lives every day in so many more ways. Our need for floorcoverings now comes not just from a want for style, but a desire to add warmth and comfort.

Whether it's to cushion the noise of a work-from-home call or provide a cozy place to sprawl during family movie nights, we have the sizes (both standard and custom), patterns, colors, and textures you're looking for, in warm wools (a renewable resource), durable synthetics, and natural sisals.

Most area rugs are handcrafted by our artisans. For other rugs, we work with trusted vendors who are experts in their field and use the finest materials and most fashionable designs.

COSMO

Material: 100% Sardinian wool
Construction Information: Persian-style knot
A classic Persian rug with modern notes
for a sophisticated design and palette.

SUZAIN

Material: 100% New Zealand wool blend
Construction Information: Hand-knotted Persian
Its charming, timeworn appeal comes from
the softening of traditionally bold motifs.

HEATHERED TRADITIONAL

Material: Wool and viscose blend
Construction Information: Persian-style knot
Gold hints add luster to the luxurious
shine of its fiber blend.

OSLO

Material: 100% Afghani lustre wool
Construction Information: Persian-style knot
Designed for global interior appeal,
this rug transitions well into all settings.

CHEVALA

Material: 100% Sardinian wool
Construction Information: Persian-style knot with high-low weave
An eclectic rug with depth and personality
that complements any design story.

BELLISA

Material: 100% Afghani lustre wool

Construction Information: Persian-style knot

Features a unique pile that lends a dimensional, refined, and elegant “carved” appearance.

QUINLAN

Material: 100% Ghanzi wool

Construction Information: Persian-style knot

Traditional Tabriz rug-making techniques and motifs are reimagined in this contemporary stunner.

MODERN IKAT

Material: 100% Sardinian wool

Construction Information: Hand-knotted

Contemporary design, versatile palette, and subtle luster exquisitely crafted of pure Sardinian wool.

IKAT

Material: 100% Viscose

Construction Information: Hand-knotted

Shimmers from every angle to reveal a subtle, stunning tone-on-tone ikat-style pattern.

HEIRLOOM

Material: 100% New Zealand wool
Construction Information: Persian-style knot
Features an uncommon depth of color
and is designed to be dressed up (or down)
to fit the style of any room.

KHOTAN

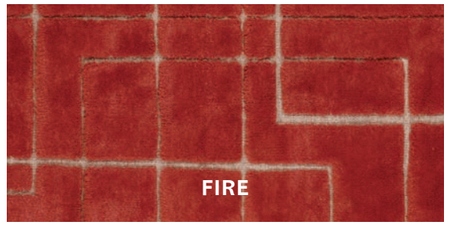
Material: 100% Afghani lustre wool
Construction Information: Hand-knotted Persian
Traditional Chinese details with Persian or
Turkish color schemes in a lower pile and
antique wash for a modern feel.

TOULOUSE

Material: New Zealand wool and viscose blend
Construction Information: Indo-Tibetan-style weave
Inspired by a swirling abstract painting, it owes its depth and richness to a combination of durable wool and lustrous viscose.

CLOUD

Material: 100% Indian Chokla wool
Construction Information: Persian-style weave
A vision in blue, it's hand-spun from pure Indian Chokla wool, which is known for its softness, resilience, and durability.

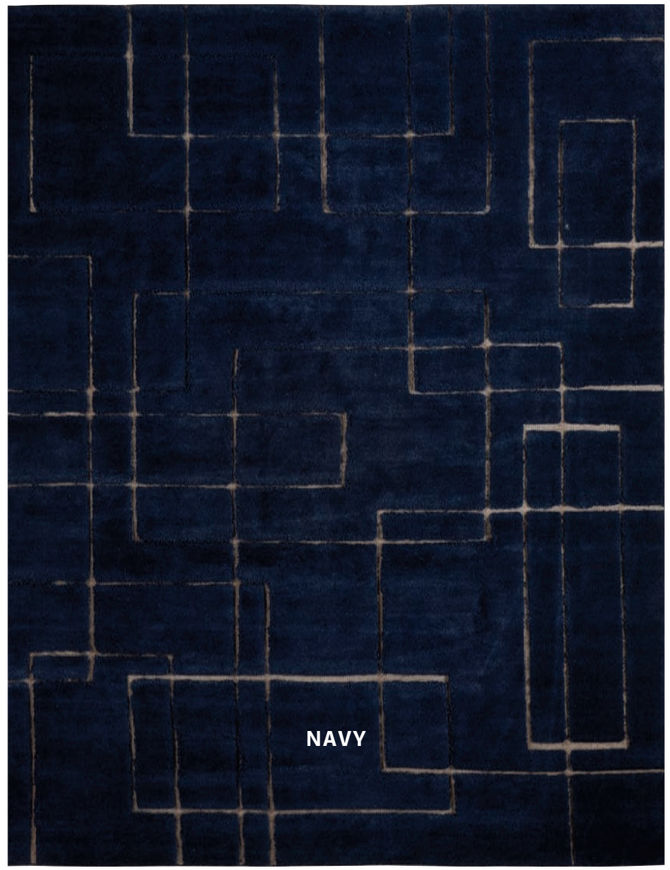


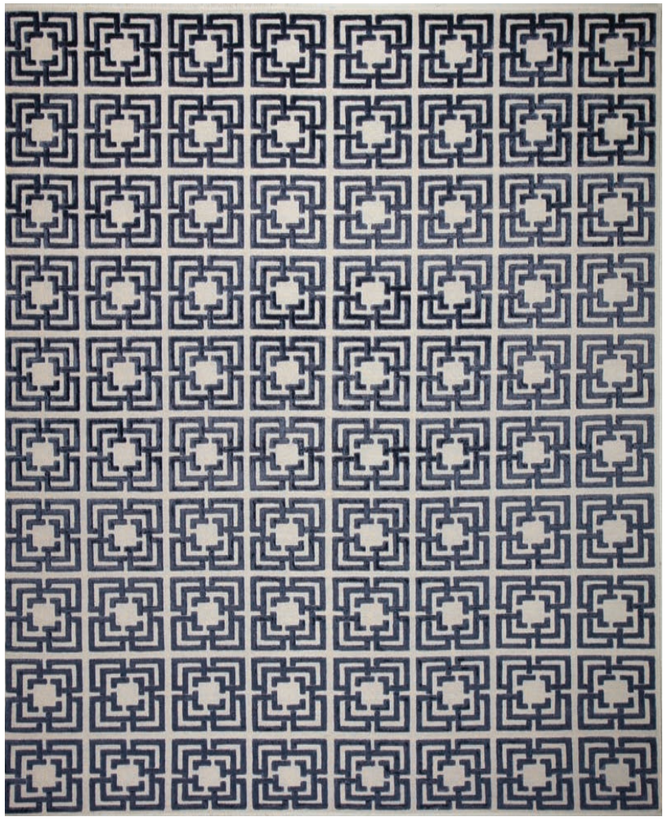
JAHNU

Material: Wool and viscose

Construction Information: Persian-style knot

A fusion of innovative and traditional design creates a casual-modern take on a traditional Gabbeh Persian rug.





NAVY

GRAY

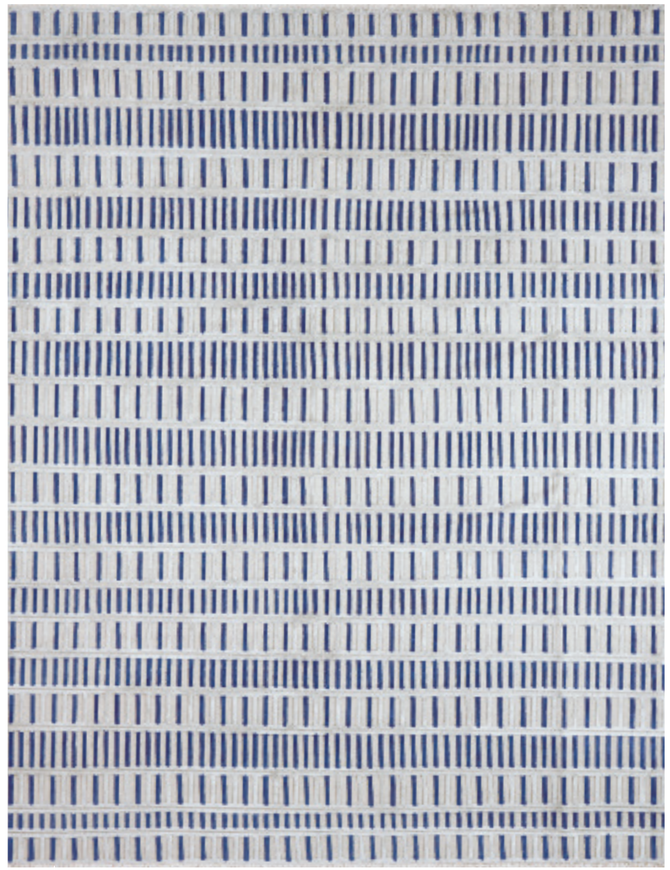
EUCALYPTUS

GIVERNEY

Material: Linen and viscose blend

Construction Information: Soumak weave with Persian-style knotted pile

Soumak weave, one of the oldest known luxury rug-making techniques, made modern with a cut pile and a blend of materials.



GEO TRAVERSE

Material: Wool and lyocell

Construction Information: Persian-style knotted wool ground with lyocell pile

Woven in a remarkably lustrous fiber, extracted from wood pulp, that's softer than silk, eco-friendly, and wonderfully strong.

FIRE

NAVY

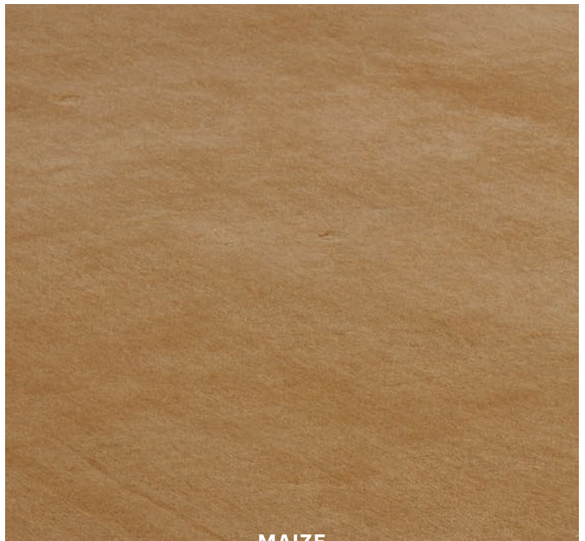
TURQUOISE

GRAY

TAUPE

SEA BLUE

KHAKI

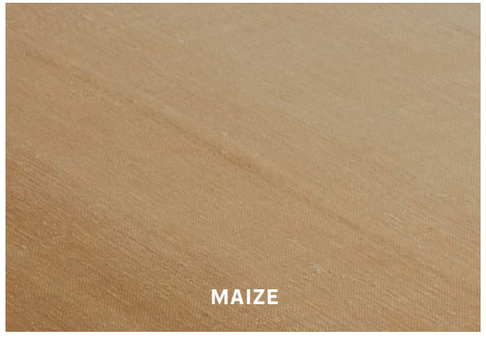


KHAIRA

Material: Wool and viscose

Construction Information: Hand-loomed

The depth and dimension of its plush pile create the illusion of a pattern and enhance its cushiony softness.



OMBRÈ

Material: 100% linen

Construction Information: Panja-dhurrie flat weave

A remarkable ombrè effect, after which it was named, dazzles with its undulating shades of dark to light hues.

LUXURY RUG PAD

EXTREME RUG PAD

SUPREMA RUG PAD

PROTECT YOUR INVESTMENT WITH A RUG PAD

A thick, nonslip rug pad adds comfort underfoot and extends the life—and beauty—of your indoor rugs for years to come. We always suggest adding the corresponding size rug pad to any rug order.

Complimentary world-class

DESIGN SERVICE

Our designers know beautiful design is just the beginning. They combine in-person appointments with advanced technology for beautiful results.

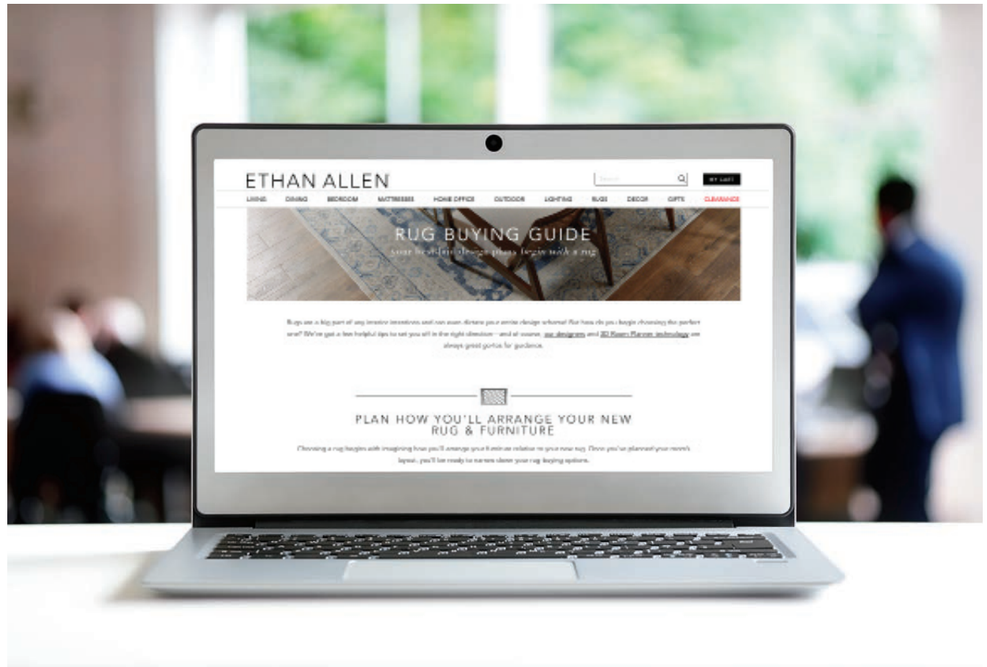
Call on them to help you choose everything you need to style your home—including your perfect rug!

CARING FOR YOUR RUG

Our rugs are crafted to last, but proper care will help keep them vibrant and beautiful for years to come. Below are some general tips for keeping our rugs in top form, but always refer to your rug's specific care instructions.

- Rotate rug every three months for even wear.
- Vacuum regularly in one direction (not back and forth); no beater bar.
- Professional rug cleaning is recommended for deeper, larger stains.
- Use one of our rug pads to help keep your rug safely in place, to extend its beauty, and to protect your floor.

ADD PEACE OF MIND TO YOUR PURCHASE BY INCLUDING OUR PROTECTION PLAN.



HOW DO YOU FIND THE RUG FOR YOUR SPACE, STYLE, AND NEEDS? OUR RUG BUYING GUIDE WILL HELP ENSURE THAT THE NEXT RUG YOU BUY IS THE PERFECT ONE FOR YOU.

EXPLORE OUR BUYING GUIDE

LET OUR DELIVERY TEAM

roll out the welcome

Our larger rugs are delivered via our Premier In-Home Delivery option and placed exactly where you want them in your home. Smaller rugs are conveniently delivered to your door by UPS.

Like our designers and customer service team, our delivery team is ready to answer any questions you may have both before and after your delivery.

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