

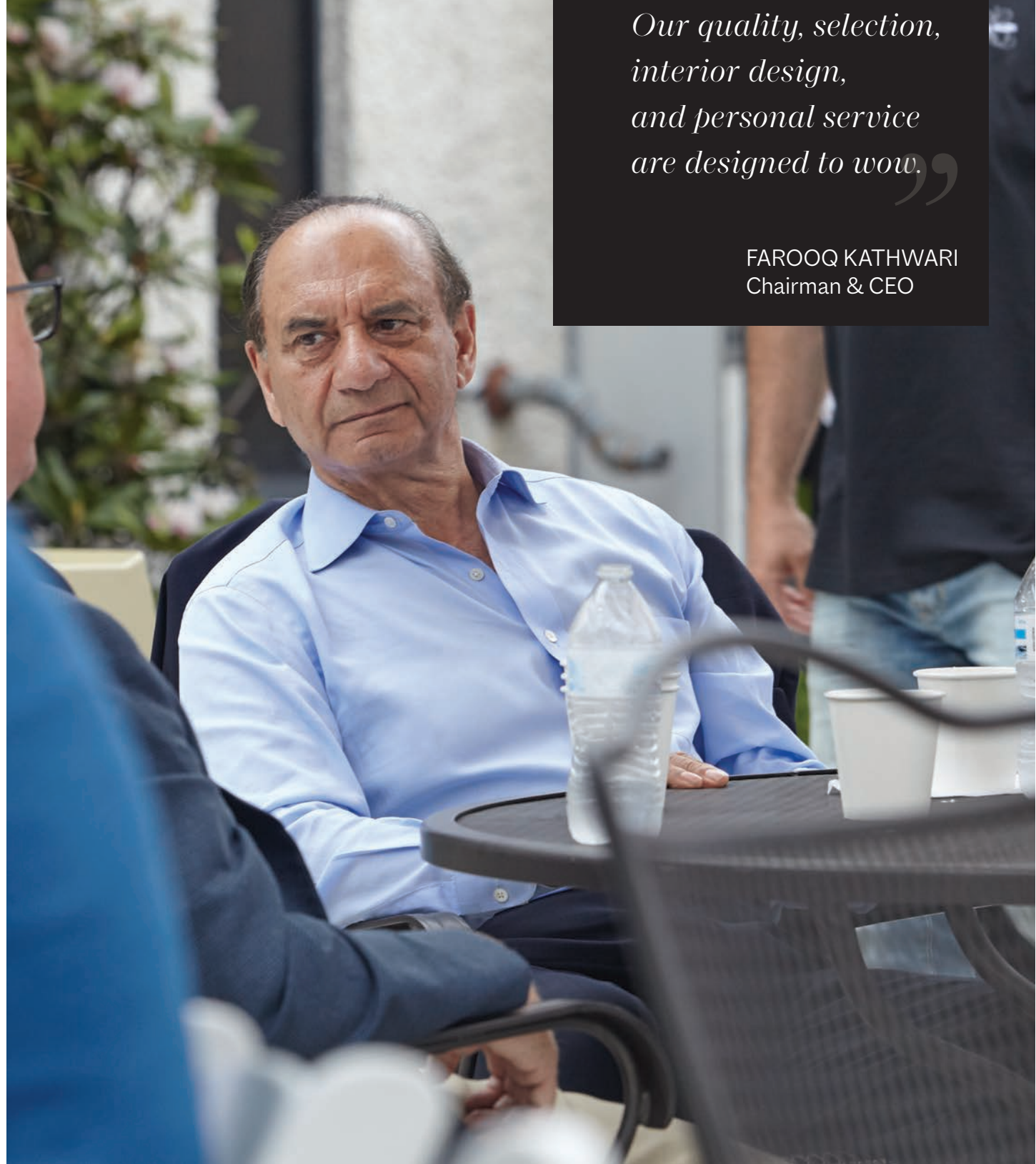
ETHAN ALLEN®
Craft & Custom

EVERY PIECE MADE TO ORDER

introducing
CUSTOM
BEDROOM

INFINITE OPTIONS—
SINGULAR QUALITY

DIGITAL MAGAZINE SERIES • EDITION 19



*“At Ethan Allen,
‘good enough’ isn’t
good enough.
Our quality, selection,
interior design,
and personal service
are designed to wow.”*

FAROOQ KATHWARI
Chairman & CEO



we’re on a mission to
WOW



YOU

At our custom design house, we transform every room in your home into a place that wows you.

Our latest enchantment: Custom Bedroom. At its heart: five exquisite storage collections. They coordinate beautifully with our existing wood and upholstered beds, and they’re particularly fabulous alongside the all-new custom bed styles we’re unveiling now.

In the dining room, our Craft & Custom tables and buffets serve up a feast of fashion. They’re handcrafted in Vermont to your specifications: length, leg style, finish, and more.

In the living room, we’re popping some champagne for the one-year anniversary of Lucy by Ethan Allen™. If personal style is your favorite form of self-expression, then proclaim your personal aesthetic through Lucy’s customizable sofa, chair, ottoman, and pillow combinations.

Whether we’re handcrafting wood furniture or hand-tailoring a custom sofa, only Ethan Allen creates the furniture you want, incorporates the details you love, and **delivers exceptional quality worthy of the word “wow.”**

making its
WORLD PREMIERE



ETHAN ALLEN®

Craft & Custom

EVERY PIECE MADE TO ORDER

introducing
**CUSTOM
BEDROOM**

CRAFTED FROM OAK, MAPLE
OR BIRCH, OR CHERRY AS ONLY
ETHAN ALLEN CAN—
WITH MORE FINISH OPTIONS THAN
YOU'LL FIND ANYWHERE ELSE

OUR NEW CUSTOM STORAGE
OPTIONS COMPLEMENT MANY
OF OUR EXISTING BED FRAMES—
STYLE UP YOUR UNIQUE
COMBINATION TODAY!

begin with
YOUR BED

Burke

A statement in spindles;
Jenny Lind meets modern farmhouse.



Continental
Gustavian and gorgeous, with
a wood or upholstered headboard.



select your STORAGE

Double Dresser

Tall Dresser

Tall Chest

Three-Drawer Chest

Three-Drawer Night Table

Open Night Table



ETHAN ALLEN
Craft & Custom
 EVERY PIECE MADE TO ORDER

choose your STYLE

Reagan
 Traditional cottage style
 with classic bun feet



Jason
 Fluted pilasters and
 collar-trimmed legs



Canton
 Parsons inspiration
 meets Shaker style



Louis
 Updated vintage
 Louis Philippe chic



Continental
 Classic woodworking
 with Gustavian flair

pick your WOOD FINISH

OUR MOST POPULAR OPTIONS ARE AVAILABLE ONLINE,
 WITH EVEN MORE CHOICES IN OUR DESIGN CENTERS

opt for a HARDWARE FINISH



Blackened Pewter



Antique Brass



Burnished Nickel



Wood Knobs
 (available on Reagan only,
 these take the same wood
 finish as the furniture)



DESIGN & DELIVERY

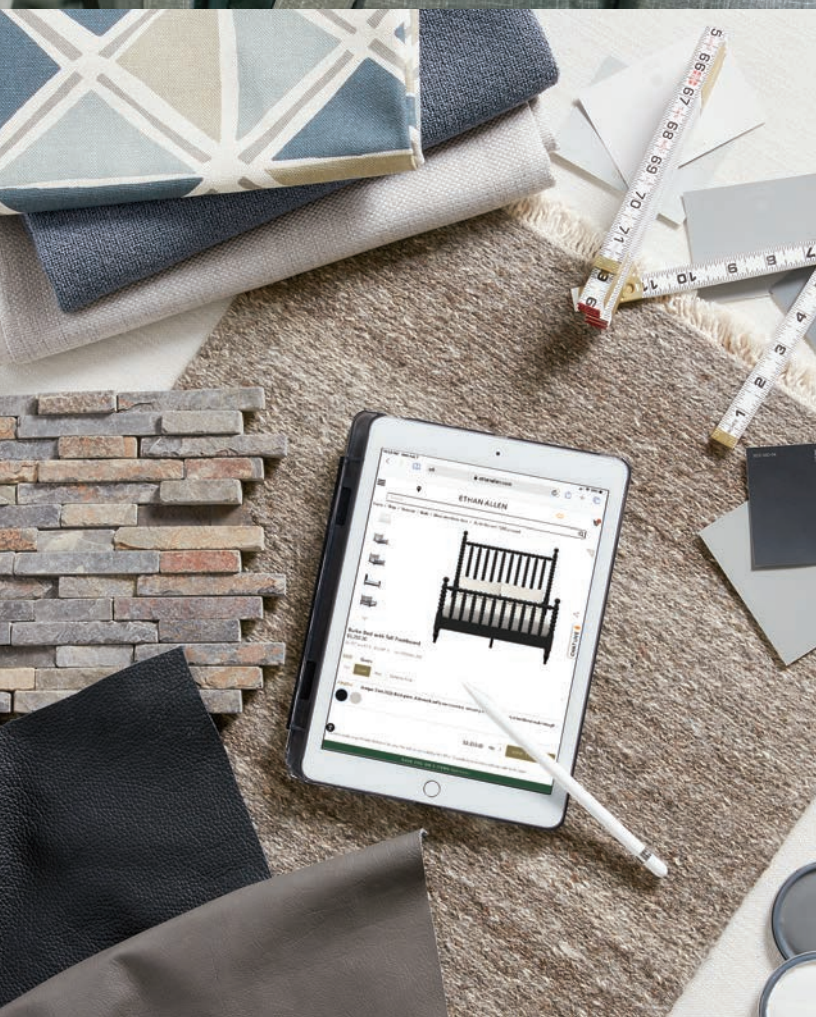
THAT PAIRS TECHNOLOGY WITH PERSONAL SERVICE

At the heart of Ethan Allen's custom design house, you'll find our talented team of **world-class interior designers**.

They work with you in the place that inspires you, whether that's in our Design Center, where you can explore with your senses, or in your home, where you can convey who you are and where you're going.

If you're designing a vacation house far away or prefer to work remotely, they can collaborate via Live Chat, email, videoconference, and more. Using our 3D Room Planner, they'll show you exactly how your space will come to life, all at no cost to you.

On the day that your custom-crafted furniture arrives, you'll meet our **Premier In-Home Delivery specialists**. They will bring in your furniture, assemble it if needed, place it exactly where you want to go, and leave your home spotless. They're the very faces of courtesy, professionalism, and happiness brought home.



SUSTAINABILITY & SKILL

a heritage of
FROM THE FOREST TO YOUR HOME

CARBON FOOTPRINT

-30%

REDUCED
10.5 MILLION
POUNDS OF CO₂e

WATER USAGE

-33%

REDUCED
11.9 MILLION
GALLONS

LANDFILL WASTE

-35%

REDUCED
1 MILLION
POUNDS

GREENHOUSE GASES

-25%

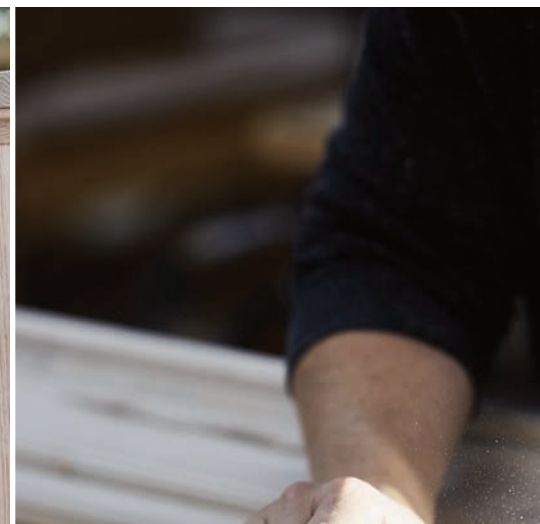
REDUCED
10 MILLION
POUNDS OF CO₂e

As **certified Appalachian Hardwood Manufacturers members**, we're committed to the environment and to the responsible stewardship of our forests. As the keepers of woodworking techniques that have spanned generations, we're committed to getting every detail right.

Every piece of wood furniture we make comes from one of two sources: logs that we've milled in the Beecher Falls, Vermont, sawmill where our business began in 1932; or lumber that has been quality-checked by our inspectors in Old Fort, North Carolina, who are certified by the National Hardwood Lumber Association (NHLA).

Within our workshops, we use the same durable mortise-and-tenon joinery that we've used for more than 80 years, and we construct every drawer with dovetail joinery to ensure it lasts for years to come. We apply each finish by hand, using low-VOC and low-HAP coatings that keep the air clean, from our workshops to your home.

We bring extraordinary furniture to life, so it can find its way to where you live.





ETHAN ALLEN
Craft & Custom
EVERY PIECE MADE TO ORDER

FROM

VERMONT

with love

Craft: the artistry you expect from Ethan Allen's own workshops.

Custom: each piece made to your specifications.

Born in our very own Vermont workshops, the pride of Ethan Allen.

This is what we mean when we say, "We make the American home."



bring your ideas to our
CUSTOM TABLES

TURN THEM MODERN, SPIN THEM COUNTRY,
 FINISH THEM FORMAL—THE CHOICE IS YOURS.



SMOOTH TOP



TEXTURED TOP



2

TOP SURFACES

ETHAN ALLEN
 Craft & Custom
 EVERY PIECE MADE TO ORDER

TOP SIZES (30" HEIGHT)

WITH FIXED TOP:	WITH EXTENSION:
42" sq. (seats 4)	Up to 62"l (seats 6)
62"l x 38"w (seats 6)	Up to 82"l (seats 8)
72"l x 42"w (seats 8)	Up to 112"l (seats 10)

6



FLAT/EASED EDGE



SHAPED EDGE
 (available with Smooth Top only)



2

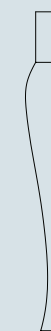
EDGE OPTIONS



KASEN
 LEG



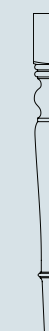
MILLER
 LEG



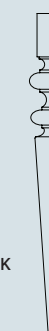
CHAMPLAIN
 LEG

7

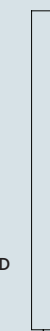
LEG OPTIONS



CRANBROOK
 LEG



GUILFORD
 LEG



PARSONS
 LEG



AVERY
 LEG

open the door to our
CUSTOM BUFFETS

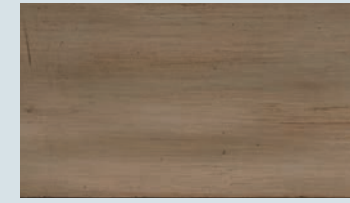
THOUSANDS OF POSSIBLE DESIGN COMBINATIONS
 THAT WILL LEAVE YOU INFINITELY HAPPY.



ETHAN ALLEN
 Craft & Custom
 EVERY PIECE MADE TO ORDER

2
 TOP
 SURFACES

SMOOTH TOP



TEXTURED TOP



6
 LEG
 OPTIONS

PARSONS
 LEG



PIN
 LEG



URN
 LEG



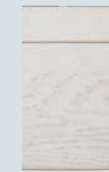
COLLARED
 LEG



TAPERED
 LEG

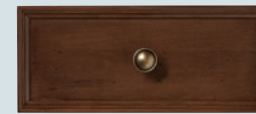


PLINTH
 BASE



3
 DRAWER
 DESIGNS

MOLDED EDGE



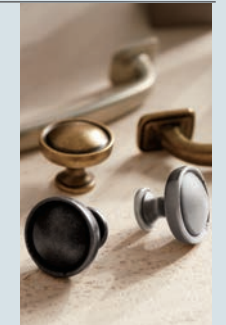
FLAT



BEADED EDGE



3
 HARDWARE
 COLORS



2
 SIZES:
 37" AND 70"



5
 DOOR
 STYLES

BEAD FRAME



BEAD FRAME
 WITH GLASS



BEADBOARD



MOLDED FRAME



MOLDED FRAME
 WITH GLASS



the 1-year anniversary of her
STUNNING DEBUT



YOU NOW HAVE RESERVED
SEATS AT A FASHION SHOW OF
YOUR OWN MAKING.



pick a SHAPE

CURVED CORNER



SHELTER ARM (SOFAS ONLY)



SLOPE ARM



FLARE ARM



PICK A LEG



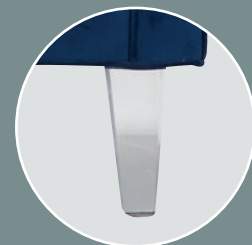
TAPERED CONE



METAL



FLARE (SELECT STYLES)



ACRYLIC

pick a BACK STYLE



CHANNEL



BUTTON
TUFT



SMOOTH



ACCENT
BUTTON



*dress
it up*

ETHANALLEN.COM/LUCYFABRICS
30 SOLID COLORS
+ 22 MORE PATTERNS
FOR PILLOWS AND
OTTOMANS

so many ways to
BRING YOUR VISION TOGETHER



RORY, RILEY & REMSON: RAVISHING RETRO REFRESH



CARRAH, CORWYN, KEYNEN, KENDRICK & KARLEIGH: COOL CONTEMPORARY COMFORT



DEVERELLE, DYANNA & DIONDRE: DIVINE DESIGN DETAILS



FRANCA, FIORELLO & FRANCA'S TWIN: FABULOUS FORMAL FLAIR



undercover SECRETS

TO OVER-THE-TOP COMFORT

Find everything you need to design your perfect night's sleep, wrapped in the luxury and quality that only Ethan Allen can offer.

Start with an American-made mattress. Each is handcrafted from a unique mix of materials—carefully placed support and comfort layers, tri-zoned innerspring coils, even luxurious hand tufting—and available in firm, plush, and ultra plush for personalized comfort.



**QUICK SHIP
MATTRESSES**
NOW AVAILABLE AT SELECT
DESIGN CENTERS FOR
DELIVERY IN 5 DAYS OR LESS.
DELIVERY TIMES MAY VARY
BASED ON YOUR LOCATION.



FIRM SUPPORT

- EA SIGNATURE PLATINUM™ FIRM
- EA SIGNATURE™ FIRM

SOFT SUPPORT

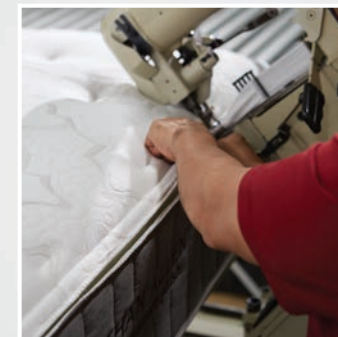
- EA SIGNATURE PLATINUM™ PLUSH
- EA SIGNATURE PLATINUM™ ULTRA PLUSH
- EA SIGNATURE™ ULTRA PLUSH
- EA SIGNATURE™ PLUSH



DREAM EAZZZ™
• MEMORY FOAM
• COPPER LATEX



PRODIGY PT™ ADJUSTABLE BED BASE



LUNA GEL



how SUITE IT IS

Transform your custom bedroom into a five-star getaway with the tailored stylings of our Ensuite hotel-style bedding. It's crafted in Italy, with top layers in two prints—a stripe border in navy or taupe, or a subtle yet sparkling white diamond pattern—supported by crisp white sheets and pillowcases that have "luxury" written all over them.



Layer on the indulgence with the feel-good, eco-friendly coziness of our Lanadown™ comforter and pillows. Crafted from organic cotton and filled with a combination of RDS-certified down and GOTS-certified wool, it's exceptional bedding that you can feel exceptionally good about.

LOOKING FOR MORE OPTIONS? WE ALSO OFFER EVERYTHING FROM DOWN DUVET INSERTS IN YOUR CHOICE OF WARMTH TO HYPOALLERGENIC DOWN-ALTERNATIVE PILLOWS IN YOUR CHOICE OF FIRMNESS.





PICK UP YOUR 2021
STYLE BOOK
IN DESIGN CENTERS NOW

OUR TAKE ON THE CLASSIC, COUNTRY & COASTAL, AND MODERN LIFESTYLES—AND HOW YOU CAN MAKE THEM YOUR OWN.

[PREVIEW ONLINE](#)

ETHAN ALLEN®
— WE MAKE THE AMERICAN HOME™ —