

A photograph of an outdoor patio setting. In the foreground, a wooden armchair with blue and white patterned cushions is shown from a side-rear perspective. In the background, another similar chair and a white rectangular ottoman are visible on a paved patio. The ocean and a clear blue sky are in the distance.

*we have*  
A THING  
FOR SPRING

IT'S OUR 28-PAGE  
**SPRING  
PREVIEW**

the latest fashions,  
fabrics, and flourishes  
from our design house

**ETHAN ALLEN®**

— WE MAKE THE AMERICAN HOME™ —

DIGITAL MAGAZINE SERIES  
EDITION 15



# spring home makeovers starting now

DESIGNED & DELIVERED BY ETHAN ALLEN

Spring is the time to rethink your look: to put on that new shirt or pop in those earrings that say, “not my usual.”

A fresh look for your home sets the mood for new adventures, and that look can be yours when you

**book a complimentary session with an Ethan Allen designer.**

Solutions for any need and any budget await you, from simple refreshes—breezy window treatments, spring pillows, accent wallpaper, vibrant florals—to everything-must-go, full-room facelifts. Using our

3D Room Planner, your designer will lay out your floor plan and take you on a breathtaking

3D stroll through your future space.

On the day that your order arrives, or **Premier In-Home Delivery** associates will bring in your furniture,

assemble it if needed, and place it exactly where you want it to go. They're the very faces of courtesy

and professionalism, the essence of happiness brought home.





IT'S GOOD TO BE

*outdoors*

SPRING HAS NEVER BEEN MORE WELCOME.  
YOUR OUTDOOR SPACES SHOULD BE  
DRESSED FOR THE OCCASION.

DECORATIVE ACCENTS SHOWN ARE NOT  
INTENDED FOR EXTENDED OUTDOOR USE.

A photograph of an outdoor patio area. In the foreground, a wooden coffee table holds a large glass of water, a plate of fruit, and a glass. Next to it is a lounge chair with white cushions and a blue and white patterned pillow. In the background, there are more lounge chairs, a swimming pool, and a waterfront view with trees and buildings.

# *indigo & ice*

CHASE AWAY THE WINTER BLUES WITH BOLD  
SPRING CONTRASTS IN NAVY AND WHITE.  
SPRING FABRICS LAUNCHING SOON! ASK A DESIGNER FOR DETAILS.

DECORATIVE ACCENTS SHOWN ARE NOT  
INTENDED FOR EXTENDED OUTDOOR USE.



SNEAK PEEK

*outdoor  
fabrics*

COMING THIS SPRING TO A DESIGN CENTER NEAR YOU.  
EASY TO CLEAN AND EASY TO LOVE.

An outdoor furniture set is arranged on a wooden deck overlooking a large lake. The set includes a sectional sofa with yellow and white striped cushions, a matching armchair, and a large white coffee table filled with white pebbles. Several decorative pillows are scattered on the sofa, including a black and white geometric patterned one and a yellow one with a white geometric pattern. To the left, a small black side table holds a vase of yellow flowers, a glass pitcher, and lemons. To the right, another side table holds two silver vases. The background shows a calm lake, a forested shoreline, and a blue sky with scattered white clouds.

*sunflower & sable*

EXUBERANT YELLOW FOR THE KID IN YOU; BLACK AND WHITE  
FOR THE GROWNUP WHO'S SERIOUS ABOUT STYLE.

DECORATIVE ACCENTS SHOWN ARE NOT  
INTENDED FOR EXTENDED OUTDOOR USE.

OUR RUGS ARE RAVISHING INDOORS AND OUT.  
[ETHANALLEN.COM/SHOP-OUTDOOR-RUGS](http://ETHANALLEN.COM/SHOP-OUTDOOR-RUGS)



Available with almost infinite customization options, Ethan Allen furnishings mix enduring quality with an innovative design vision. Each piece is fashionable, functional, and made in a way that you can be proud of.

**FAROOQ KATHWARI**  
Chairman & CEO

# color of the year: green

EXCEPTIONAL QUALITY,  
SUSTAINABLY MADE

CARBON FOOTPRINT

**-30%**  
REDUCED  
10.5 MILLION  
POUNDS OF CO<sub>2</sub>e

WATER USAGE

**-33%**  
REDUCED  
11.9 MILLION  
GALLONS

LANDFILL WASTE

**-35%**  
REDUCED  
1 MILLION  
POUNDS

GREENHOUSE GASES

**-25%**  
REDUCED  
10 MILLION  
POUNDS OF CO<sub>2</sub>e

All over North America, surrounded by the sparkle and sunshine of spring, Ethan Allen's workshops are humming as custom-made furniture comes to life.

In Vermont, you'll see craftspeople inspecting sustainably harvested logs to find the perfect grain pattern: from the heart of the wood for a wide, expansive grain, or from a quarter-sawn piece for a tighter, more even look.

Journey down to North Carolina, where we still tailor every piece of upholstery by hand, and you'll see Ethan Allen artisans working with every imaginable fabric and frame. Venture even further south to meet the leather artisans in our Silao, Mexico, workshop, and see the woodworkers in our Honduras workshop as they carve beautiful rosettes onto a dining room table, by hand.

From the mountains to the tropics, we work in ways that have slashed our carbon footprint by almost 30% while still delivering the personalization and extraordinary craftsmanship that goes by just one name: Ethan Allen.





IT'S ALWAYS COZY

*indoors*

COMPANY WILL BE HERE  
SOONER THAN YOU THINK.  
LET YOUR INSIDE DESIGN VOICE  
DECLARE A WARM WELCOME.





SNEAK PEEK  
*upholstery fabrics*

STAIN RESISTANT AND STUNNING.  
 DEBUTING IN DESIGN CENTERS THIS SPRING.





*pewter &  
pumice*

WOOD, WOVEN LEATHER, AND  
INDUSTRIAL METAL ADD DIMENSION  
IN A NEUTRAL SETTING.

# canary & cornflower

DRIZZLES OF CARAMEL  
LAYER WARMTH INTO  
A COMPLEMENTARY PALETTE.



# undercover secrets

## TO OVER-THE-TOP COMFORT

Find everything you need to design your perfect night's sleep, wrapped in the luxury and quality that only Ethan Allen can offer.

Start with an American-made mattress. Each is handcrafted from a unique mix of materials—carefully placed support and comfort layers, trizoned innerspring coils, even luxurious hand tufting—and available in firm, plush, and ultra plush for personalized comfort.

**QUICK SHIP MATTRESSES**  
NOW AVAILABLE AT SELECT DESIGN CENTERS FOR DELIVERY IN 5 DAYS OR LESS.

DELIVERY TIMES MAY VARY  
BASED ON YOUR LOCATION.



### FIRM SUPPORT

- EA SIGNATURE PLATINUM™ FIRM
- EA SIGNATURE™ FIRM

### SOFT SUPPORT

- EA SIGNATURE PLATINUM™ PLUSH
- EA SIGNATURE PLATINUM™ ULTRA PLUSH
- EA SIGNATURE™ ULTRA PLUSH
- EA SIGNATURE™ PLUSH



Layer on the indulgence with the feel-good, eco-friendly coziness of our Lanadown™ comforter and pillows. Crafted from organic cotton and filled with a combination of RDS-certified down and GOTS-certified wool, it's exceptional bedding that you can feel exceptionally good about.

*Looking for more options? We also offer everything from down duvet inserts in your choice of warmth to hypoallergenic down alternative pillows in your choice of firmness.*





MEET OUR  
*handsome prints*

FALL IN LOVE WITH ALL-NEW  
BOTANICALS, LANDSCAPES,  
AND BREATHTAKING  
ABSTRACT ARTWORK.



FRAGMENTED EMERALD I/II  
073154A/B



HIDDEN WATERS I  
073156A

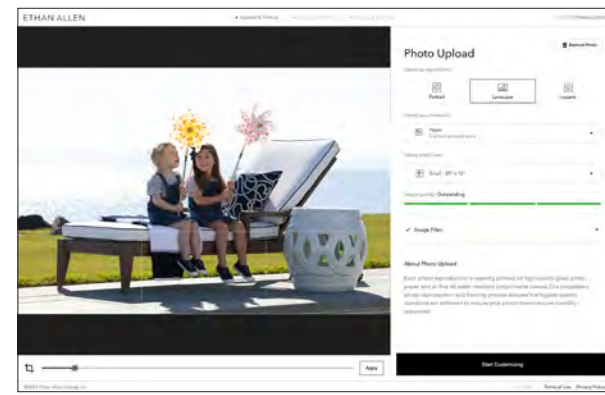


HIDDEN WATERS II  
073156B

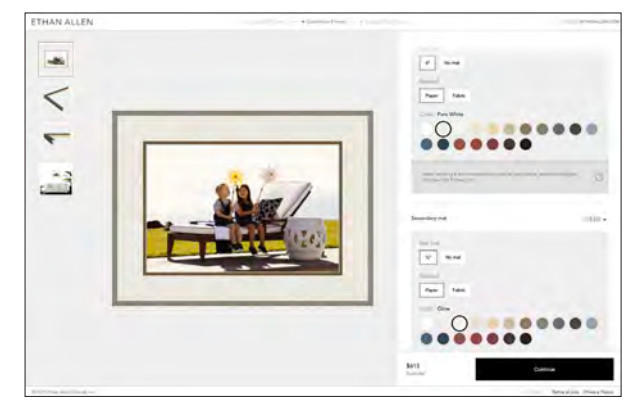
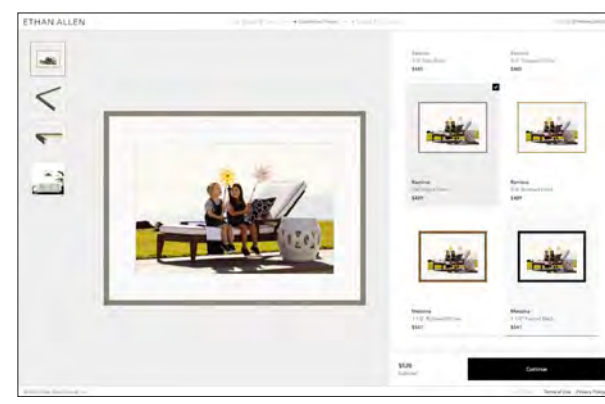


**NEW!**  
*custom  
frame studio*

WHERE THE MOMENTS YOU TREASURE  
BECOME TREASURES THAT WILL  
LAST A LIFETIME.



**STEP 1** → UPLOAD YOUR IMAGE  
**STEP 2** → SELECT YOUR FRAME  
**STEP 3** → ADD CUSTOM MATS,  
BEVELS, FILETS,  
AND MORE



OUR ARTISANS PRINT YOUR FAVORITE  
IMAGES ON PAPER OF EXCEPTIONAL  
QUALITY AND THEN FRAME THEM,  
BY HAND, IN SETTINGS EXCLUSIVELY  
DESIGNED BY YOU.



*personalized*

**OUR SERVICES ARE AVAILABLE VIA IN-PERSON OR VIRTUAL APPOINTMENT**

Ready to take our new spring fabrics and accents for a spin in your space?

Simply reserve an appointment in the way that works best for you, whether you prefer to collaborate in a Design Center, in your home, or via videoconference.

- Search for your nearest Design Center at [ethanallen.com/locations](https://ethanallen.com/locations).
- Click the "Make an Appointment" button beside your preferred location.
- Enter your information, and a designer will follow up with you.

You can also find your Design Center's phone number, browse through our interior designers' portfolios, contact a designer using the email address they've provided, or click our "Designer Chat" button to speak almost instantly with an interior designer.

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